

# Transportation Asset Management Webinar Series

## Webinar 40

## TRB Performance and Data in Decision Making Conference Highlights

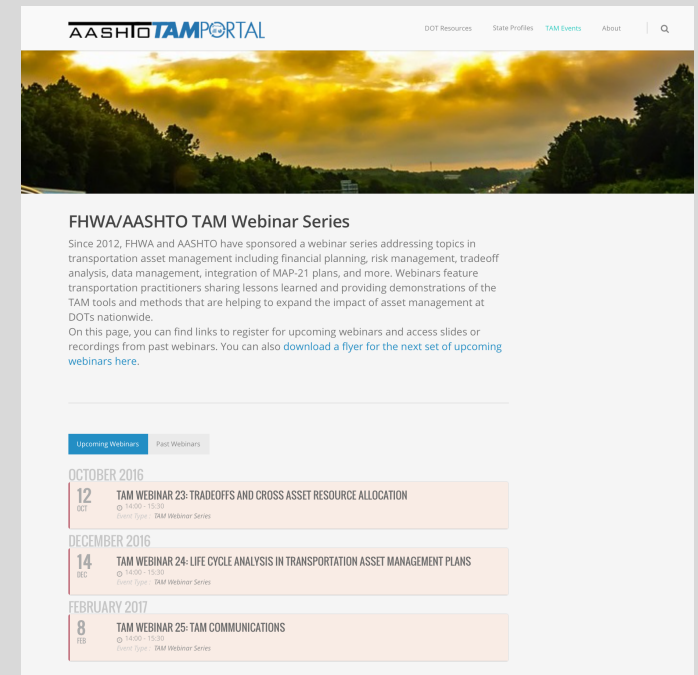
Sponsored by FHWA and AASHTO



**Webinar 40 – October 9, 2019**

# FHWA-AASHTO Asset Management Webinar Series

- This is the 40<sup>th</sup> in a webinar series that has been running since 2012
- Webinars are held every two months, on topics such as off-system assets, asset management plans, asset management and risk management, and more
- We welcome ideas for future webinar topics and presentations
- Submit your questions using the webinar's Q&A feature



# Welcome

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- FHWA and the AASHTO Sub-Committee on Asset Management are pleased to sponsor this webinar
- Sharing knowledge is a critical component of advancing asset management practice

# Conference Highlights

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4

days

34

conference  
sessions

120

presentations

- FHWA providing support for development of E-circular summary of conference presentations and discussions
  - ETA on TRB website: early 2020
  - Today's webinar provides an informal summary



# Summary of 52 Complete TAMPs



- 34 States included “NHS Pavements and Bridges only”.
- 18 States included “All State Pavements and Bridges”.
- 2 States included “Culverts”. (MN, OH).
- 5 States included “ITS/ATM”. (CA, CT, MN, NV, UT).
- 3 States included “Signals”. (CT, MN, UT).
- 2 States included “Signs”. (CA, CT).
- 4 States included “Drainage”. (CA, CT, MN, OH).
- 4 States included “Other” such as tunnels, highway service facilities, sidewalks, ADA. (CA, CT, MN, NJ).
- Two other States included “Other Assets” such as Tunnels and other highway related facilities but not officially reported on final TAMP. (DC, PR).

# Timeline



- **Certification:** A State DOT must update its asset management plan and asset management plan development processes **at least every 4 years, beginning on the date of the initial FHWA certification** of the State DOT's processes (23 CFR 515.13(c)). Therefore, the latest date for recertification is in 2022 (in approximately 2 years and 9 months).
- **Consistency Determination:** Not later than **June 30, 2020** and each year thereafter: State DOTs shall submit documentation to demonstrate implementation of the plan. (Less than 9 months away.)
- Therefore, State DOTs with the Divisions should address issues raised, such as those identified as extenuating circumstances related to the consistency determination. (funding and work types, management systems, etc.)

# Highlighting FHWA TAM Activities

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- FHWA Project: Review of Initial TAMP Processes – State Reports
- Peer Exchanges

# Learning Objectives

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- Building working knowledge of key concepts and definitions relevant to transportation asset management and TAM decision-making
- Beginning to apply this knowledge to better understand TAM decision-making in the context of:
  - TAM data and systems
  - Transit state of good repair
  - TAM research and capacity building
- **SHARE LESSONS LEARNED, IDEAS, KNOWLEDGE!!!**

# Webinar Agenda

- 2:00 Webinar Introduction and Overview**  
Steve Gaj (FHWA)  
Hyun-A Park (Spy Pond Partners, LLC)
- 2:10 Conference Summary and Overview**  
Matt Hardy (AASHTO)
- 2:25 TAM Data**  
Matt Haubrich (Iowa DOT)
- 2:40 Transit State of Good Repair**  
Jordan Holt (WMATA)
- 2:55 TAM Research and Capacity Building**  
Bob Hazlett (Maricopa Association of Governments)
- 3:10 Q&A and Wrap Up**

A wide-angle photograph of the Atlanta skyline under a clear blue sky. In the foreground, a green sports field with white yard lines is visible, surrounded by stadium lights and a fence. A multi-lane highway with several cars runs horizontally across the middle ground, separating the field from the city. The skyline features numerous skyscrapers, including the prominent Georgia State Capitol building with its dome. A construction crane is visible on the left side of the skyline.

# Welcome to Atlanta

TRB CONFERENCE ON PERFORMANCE AND DATA IN TRANSPORTATION DECISION MAKING

*The National  
Academies of* SCIENCES  
ENGINEERING  
MEDICINE

**TRB**  
TRANSPORTATION RESEARCH BOARD



## Program at a glance . . .



Plenary and  
Lunch Sessions

Concurrent  
Presentation  
Tracts

TRB and AASHTO  
Committee  
Meetings

Poster Reception  
Dine Around

# Tracts



**A:**  
Multimodal  
Planning

**B:**  
Performance and  
Data

**C:**  
Programming and  
Investment  
Prioritization

**D:**  
Communications  
and Stakeholder  
Engagement





# Travel Forecasting

TUESDAY 11/20/2018	WEDNESDAY 11/21/2018	THURSDAY 11/22/2018	FRIDAY 11/23/2018	SATURDAY 11/24/2018	SUNDAY 11/25/2018
<b>BUCKHEAD</b>					
Avoid 10:00 AM - 5:00 PM Worst time between 1:00 PM and 2:00 PM Congestion: 5%-10% increase	Avoid 12:00 PM - 4:00 PM <b>WORST TRAVEL TIME OF THE WEEK</b> Congestion: 20%-10% increase	Avoid 8:00 AM - 9:00 AM Good day to travel Lower usage than average Thursday	Avoid 4:00 PM - 5:00 PM Good day to travel Lower usage than average Friday	Avoid 8:00 AM - 9:00 AM Good day to travel Lower usage than average Saturday	Avoid 6:00 PM - 7:00 PM Good day to travel Lower usage than average Sunday

## THANKSGIVING WEEK 2018

### Travel Forecast for Downtown

(Based upon an evaluation of Thanksgiving weeks in 2016 and 2017)

TUESDAY 11/20/2018	WEDNESDAY 11/21/2018	THURSDAY 11/22/2018	FRIDAY 11/23/2018	SATURDAY 11/24/2018	SUNDAY 11/25/2018
<b>AVOID 5PM - 7PM</b>	<b>AVOID 3PM - 4PM</b>	<b>AVOID 4PM - 7PM</b>	<b>AVOID 7PM - 9PM</b>	<b>AVOID 2PM - 3PM</b>	<b>AVOID 3PM - 8PM</b>
<b>TRAVEL INSIGHT</b> Congestion: 5%-10% increase Speeds: 30%-35% decrease	<b>TRAVEL INSIGHT</b> Congestion: 0%-5% increase Speeds: 25%-30% decrease	<b>TRAVEL INSIGHT</b> → Worst travel time of the week ← Congestion: 0%-5% increase Speeds: 40%-45% decrease  <b>HAPPY THANKSGIVING!</b>	<b>TRAVEL INSIGHT</b> Congestion: 5%-10% increase Speeds: 25%-30% decrease  <b>HAPPY BLACK FRIDAY!</b>	<b>TRAVEL INSIGHT</b> Higher usage Congestion: 0%-5% increase Speeds: 20%-25% decrease	<b>TRAVEL INSIGHT</b> Higher usage Congestion: 5%-10% increase Speeds: 20%-25% decrease

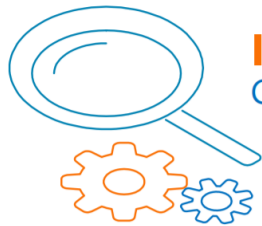
 Heavy Traffic and worse than normal	 Heavy traffic but better than normal	 Average Traffic	 Light traffic
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<b>EAST ATLANTA</b>					
Avoid 5:00 PM - 7:00 PM Congestion: 0%-5% increase Speeds: 25%-30% decrease	Avoid 2:00 PM - 3:00 PM Congestion: 5%-10% increase Speeds: 25%-30% decrease	Avoid 7:00 PM - 8:00 PM Congestion: 0%-5% increase Speeds: 25%-30% decrease	Avoid 6:00 PM - 8:00 PM Good day to travel Lower usage than average Friday	Avoid 8:00 PM - 9:00 PM Good day to travel Lower usage than average Saturday	Avoid 12:00 PM - 2:00 PM Congestion: 0%-5% increase Speeds: 20%-25% decrease
Heavy Traffic and worse than normal	Heavy traffic but better than normal	Average Traffic	Light traffic		



# Getting MARTA Back on Track

Open in



**Identifying & Addressing**  
Challenges



**Recruiting & Retaining**  
Top Talent



**Prioritizing Innovation**  
At Every Level

# WHAT ARE WE PURSUING AT MDOT SHA?

Centralizing Data  
Management



Dedicated Data  
Analysis Groups

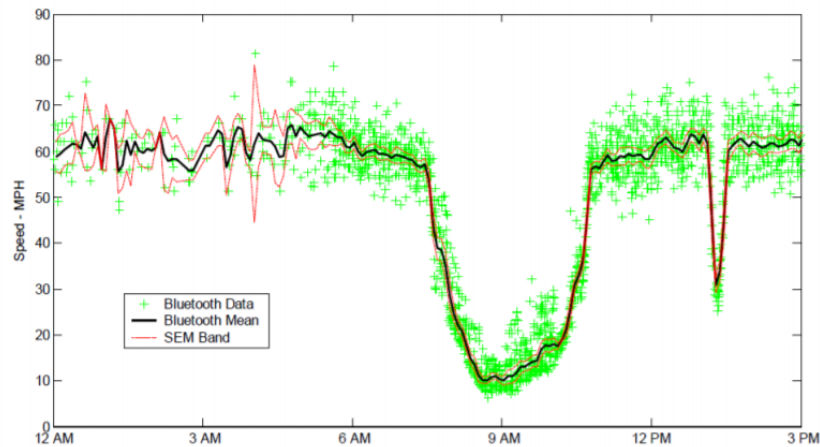


Shifting Structure &  
Culture



## Delivering the Message

Our job is *not* to present data;



our job is to *tell a story*.



Active poll

slido

What do you know now that you didn't before?

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Join at  
**slido.com**  
**#K976**



# TAM Highlights

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TRB Performance and Data in Transportation Decision Making Conference  
September, 2019 - Atlanta, Georgia

# Asset Condition

- MPOs using asset condition to support planning and programming decisions
    - MTC uses pavement condition data as accountability measure for local agencies
    - MPOs are starting to incorporate the PM2 measures into their analysis
      - Orlando's performance-based process
      - El Paso's corridor analysis
-



# Asset Condition

MTC incorporates the performance of their pavement preservation program into their funding allocation

## **Performance-Based Funding Formula**

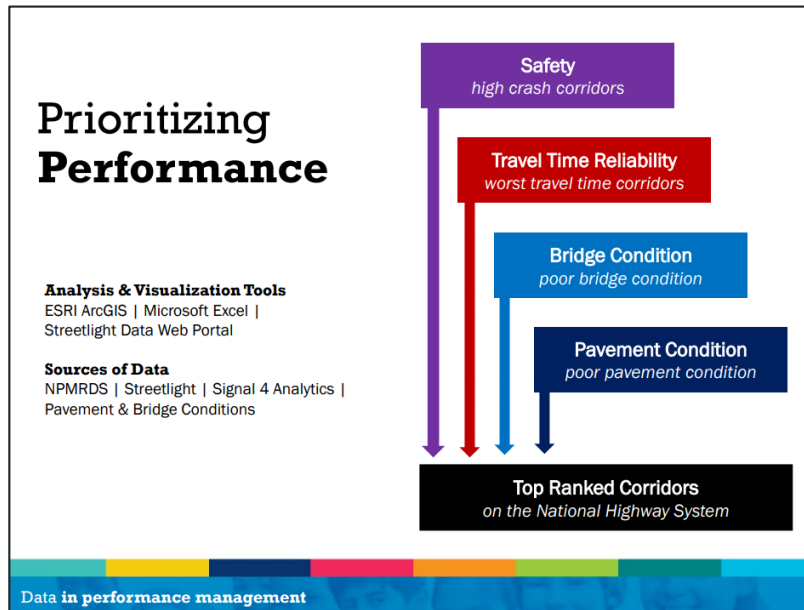
### **Allocation Formula**

- 25% Population
- 25% Lane Miles
- 25% Shortfall
- 25% **PM Performance**

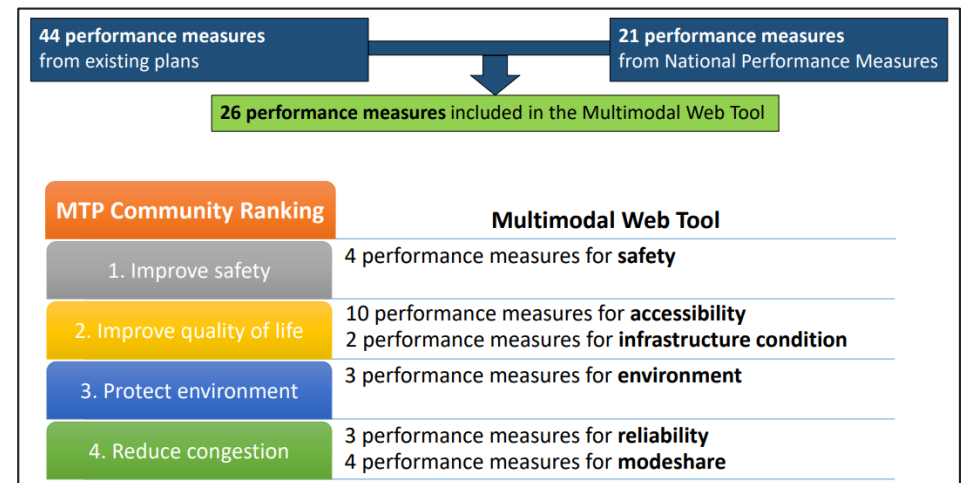


# Asset Condition

Orlando MPO is using asset condition in their project selection process



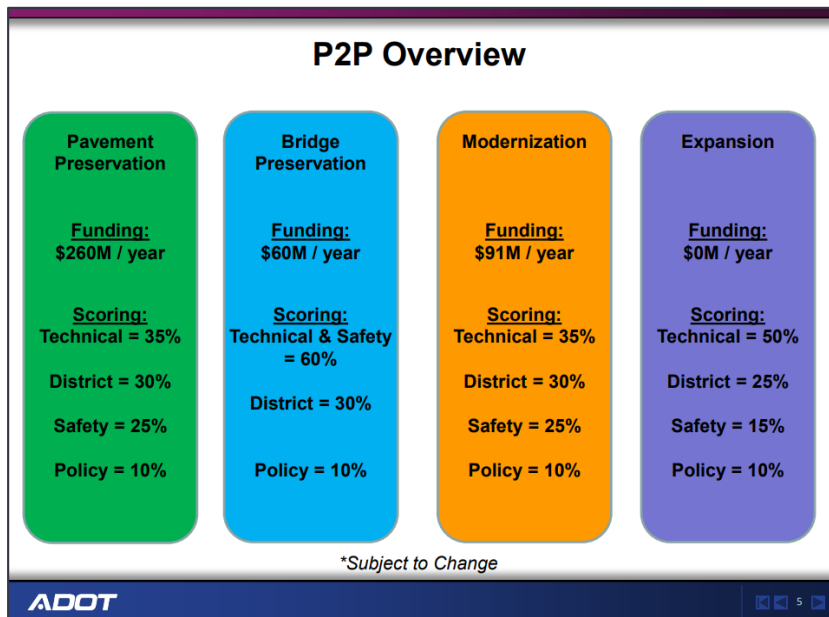
El Paso MPO used TPM framework for asset condition measures



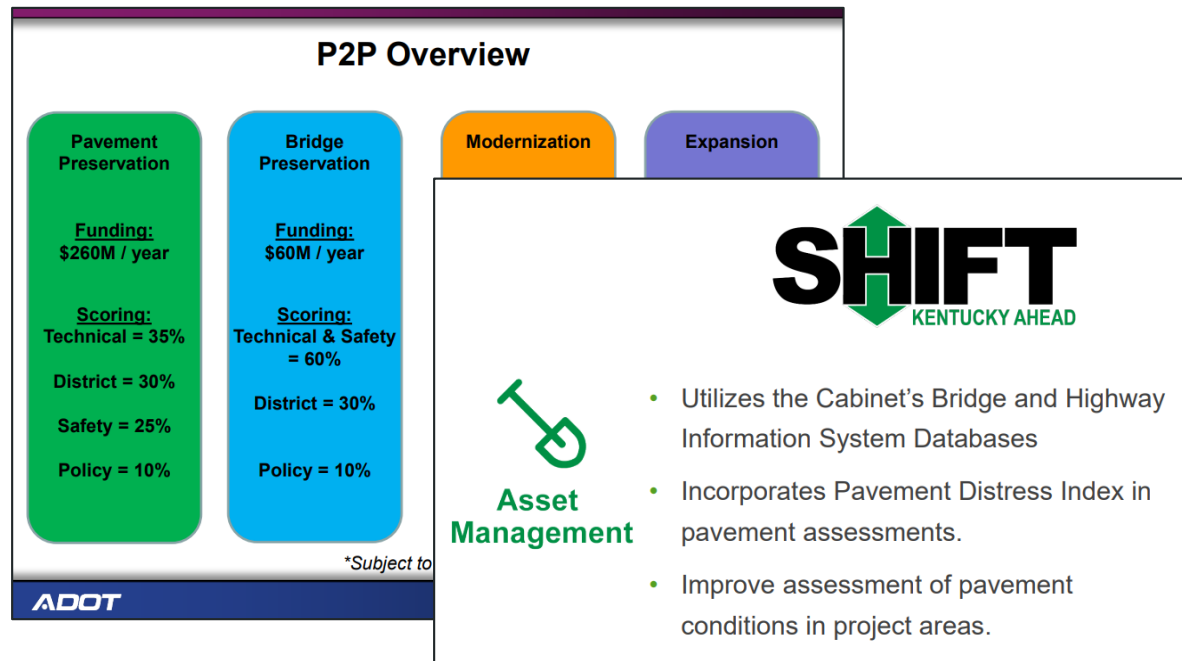
## Asset Condition – PBPP at the DOTs

- [AZDOT's](#) P2P law and process includes pavement and bridge stewardship projects
  - [Kentucky](#) using pavement condition in their new investment formula
  - [MassDOT](#) prioritizes “state of good repair” in project selection
  - [Texas](#) incorporates pavement and bridge condition in prioritization technique
  - [MnDOT's](#) project selection policy
  - [Vermont's](#) project selection process
-

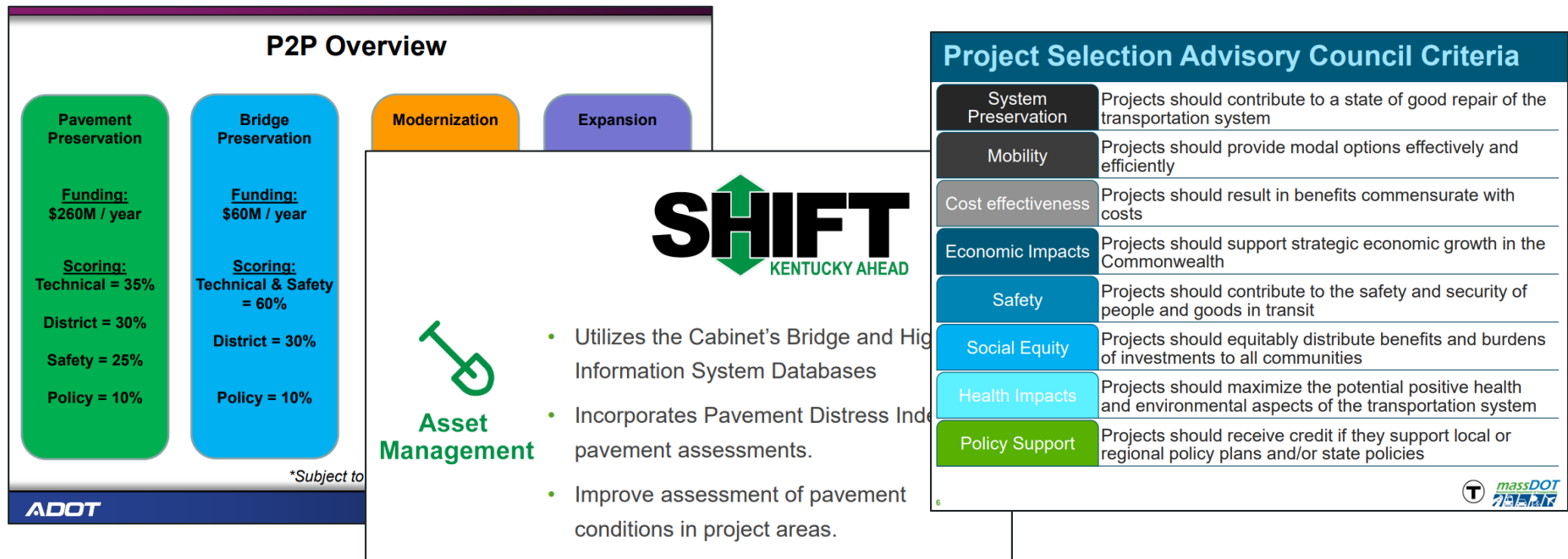
# Asset Condition – PBPP at the DOTs



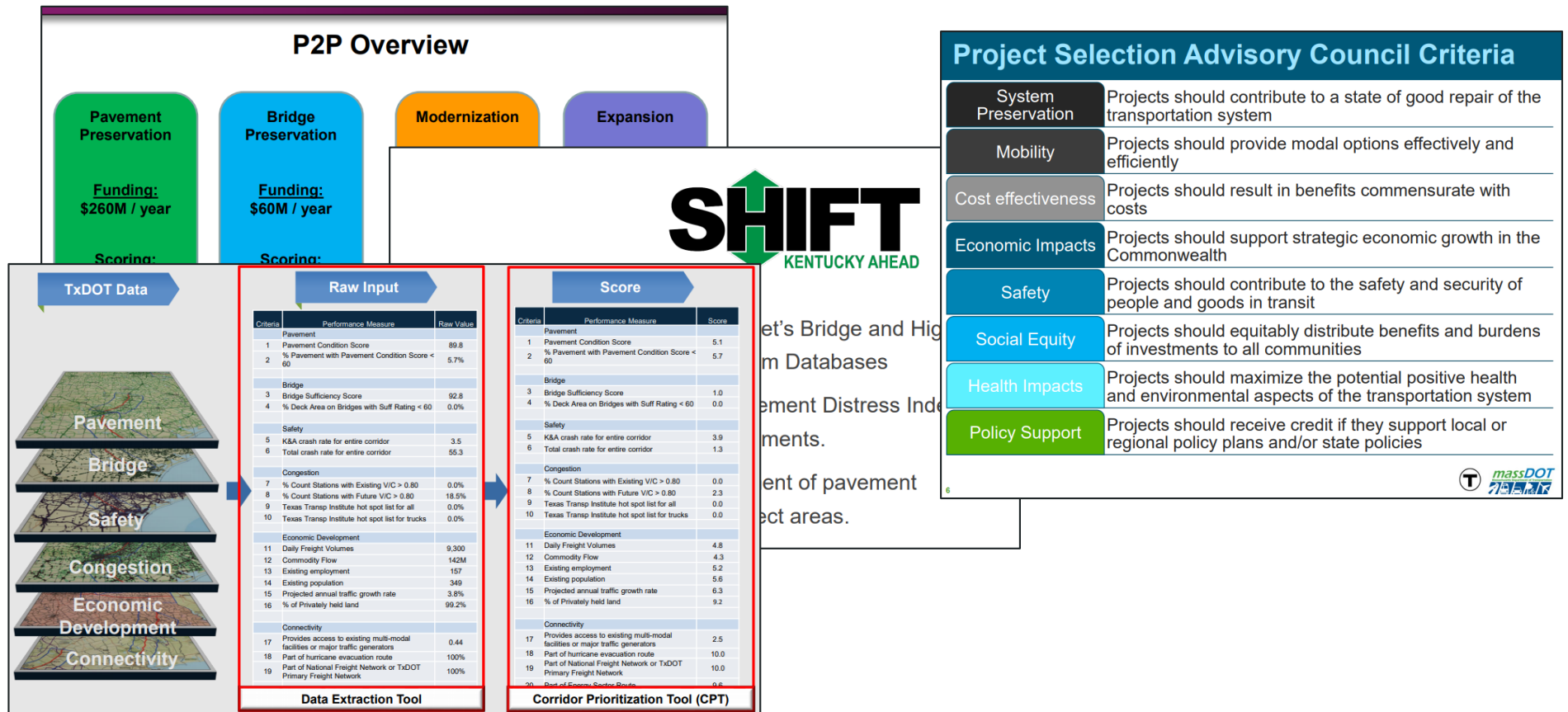
# Asset Condition – PBPP at the DOTs



# Asset Condition – PBPP at the DOTs



# Asset Condition – PBPP at the DOTs



**Project Selection Advisory Council Criteria**

<b>System Preservation</b>	Projects should contribute to a state of good repair of the transportation system
<b>Mobility</b>	Projects should provide modal options effectively and efficiently
<b>Cost effectiveness</b>	Projects should result in benefits commensurate with costs
<b>Economic Impacts</b>	Projects should support strategic economic growth in the Commonwealth
<b>Safety</b>	Projects should contribute to the safety and security of people and goods in transit
<b>Social Equity</b>	Projects should equitably distribute benefits and burdens of investments to all communities
<b>Health Impacts</b>	Projects should maximize the potential positive health and environmental aspects of the transportation system
<b>Policy Support</b>	Projects should receive credit if they support local or regional policy plans and/or state policies



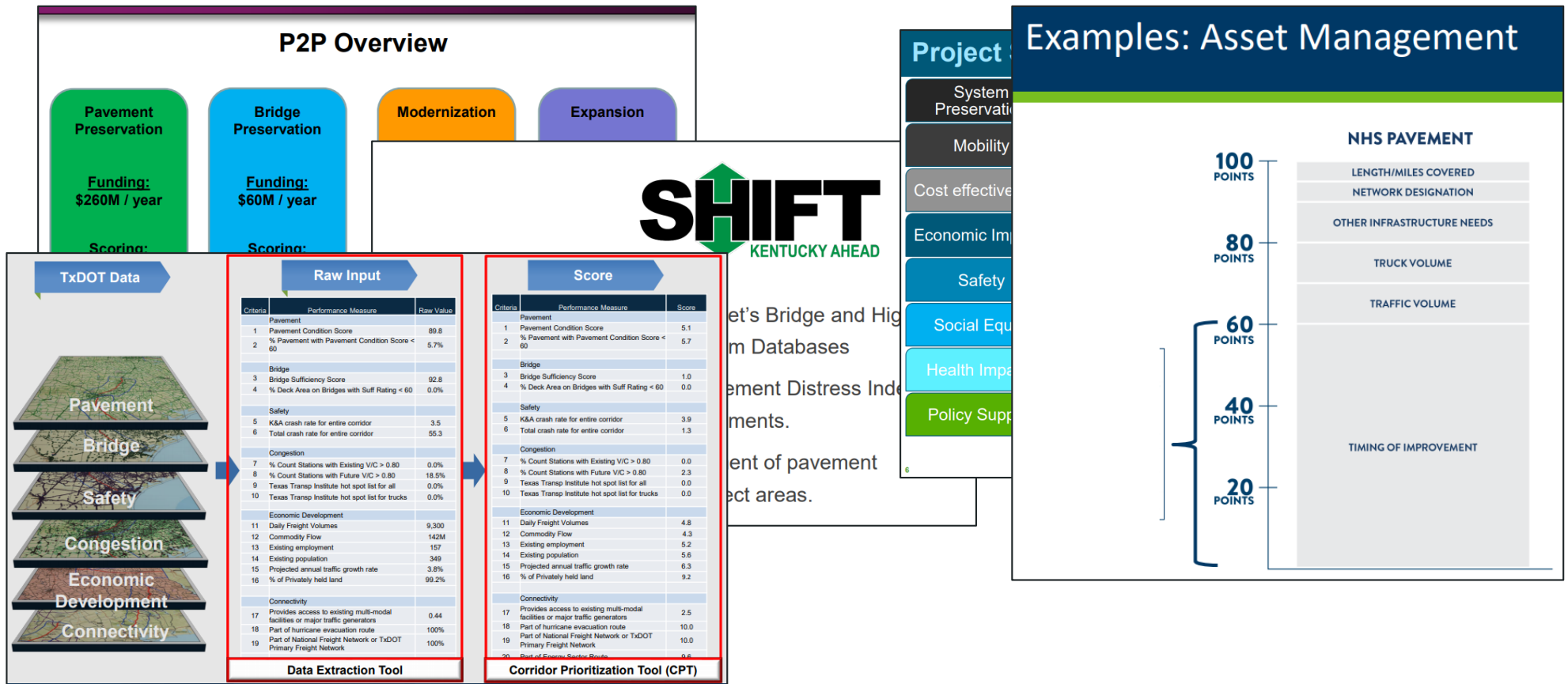
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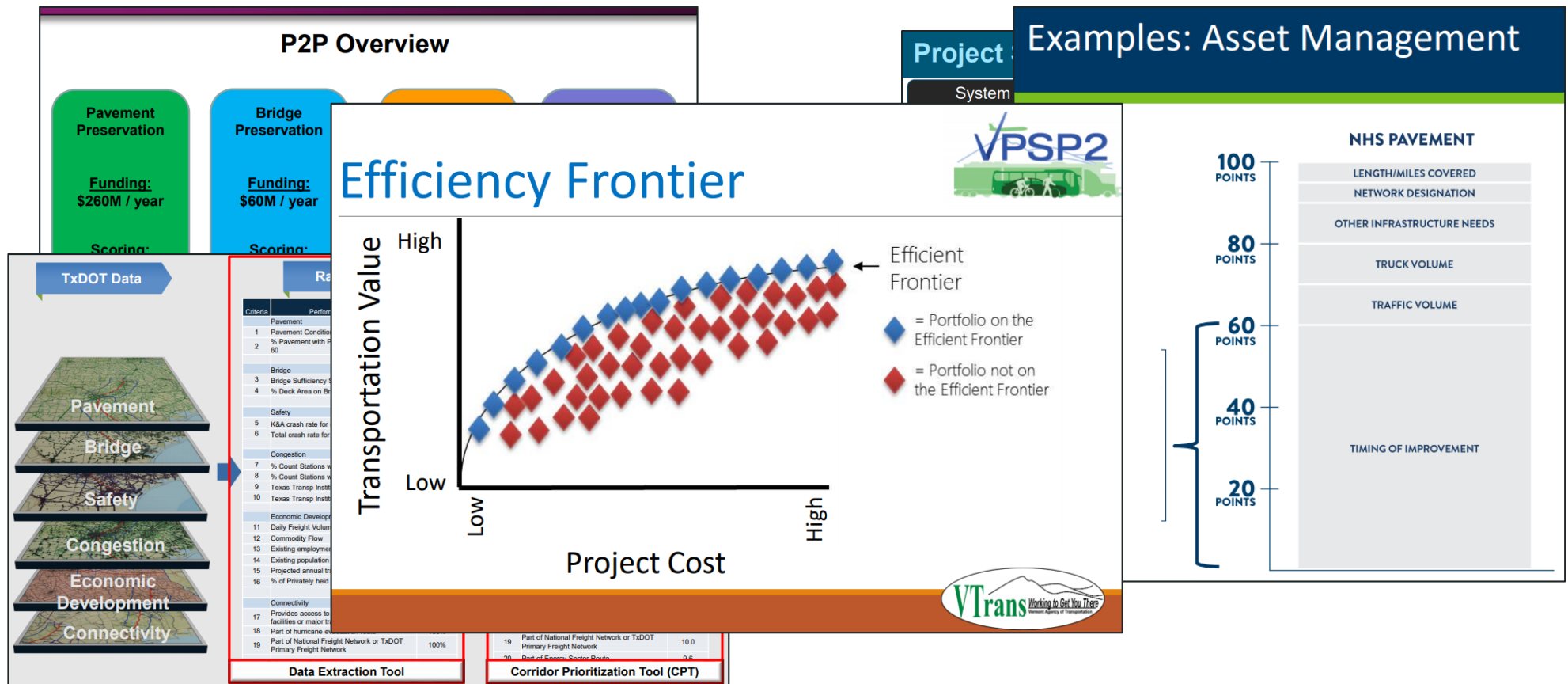
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## Asset Condition – PBPP at the DOTs





# Asset Condition – PBPP at the DOTs



# Data for Asset Management

- [Wood](#) provided case study of implementation of an enterprise asset management system
  - [Michigan](#) DOT is using asset and safety data to improve maintenance operations
  - [MTC](#) in another presentation talked about the pavement asset condition data they use
  - [Maryland SHA](#) is incorporating governance and analytics to support asset management
  - [Iowa DOT](#) is has created a tool which brings together many critical data sets to support project scoping and prioritization
  - [NCHRP 19-14](#) project report on “right sizing” looks at using data to optimize the value from existing assets as we look at system enhancements
- 

## Conclusion

### People

- Have a responsive, unified governance
- Involve key stakeholders early in the process

### Business Processes

- Avoid defaulting to system familiarity over efficiency
- Prepare to adopt new, and emerging technology

### Technology

- Avoid over purchasing capabilities for some systems
- Focus on scalability and manageability by adopting a phase-in implementation approach



## Conclusion

### People

- Have a responsive, unified governance
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- Avoid defaulting to status quo for efficiency
- Prepare to adopt new technologies

### Technology

- Avoid over purchasing technology systems
- Focus on scalability and reliability of adopting a phase-in approach

## Qualitative Assessment: Performance Measure Contributing to Objectives

	Roadway							Safety			Roadside					
	Flexible / Rigid Pavement			Shoulders	Catch Basins	Curb & Gutter	Debris	Sweeping	Barrier (Conc., Cable, Guardrail, & Impact Att.)	Signs	Delineators	Ditches & Culverts	Vegetation	Mowing	Litter Removal	Animal Carcass Removal
	Cracking	Potholes	Patching													
Safety	L	H	H	H	M	M	M	M	H	M	M	H	L	L	-	M
Reliability	H	H	H	-	M	-	L	-	M	L	L	H	-	-	-	M
Economic Benefit & Quality of Life	H	H	H	L	M	L	M	M	M	M	-	-	H	H	H	M

## Conclusion

People

- Have a responsive, unified governance
- Involve key stakeholders early in the process

- Avoid defaulting to...

### Qualitative Assessment: Performance Measure Contributing to Objectives

## OUTCOME-DRIVEN PERFORMANCE MEASURE

- Easy to compute formula
- No advantage or disadvantage due to age of network, current PCI or annual budget size
- Data extracted from PMS databases
- Promotes pavement preservation principles
- Replaces “Maintenance of Effort”

➔ Shifts from “Worst First” to pavement preservation

Safety			Roadside				
Barrier (Conc., Cable, Guardrail, & Impact Att.)	Signs	Delineators	Ditches & Culverts	Vegetation	Mowing	Litter Removal	Animal Carcass Removal
H	M	M	H	L	L	-	M
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## Conclusion

People

- Have
- Involve

- Avoid

## OUTCOME-D

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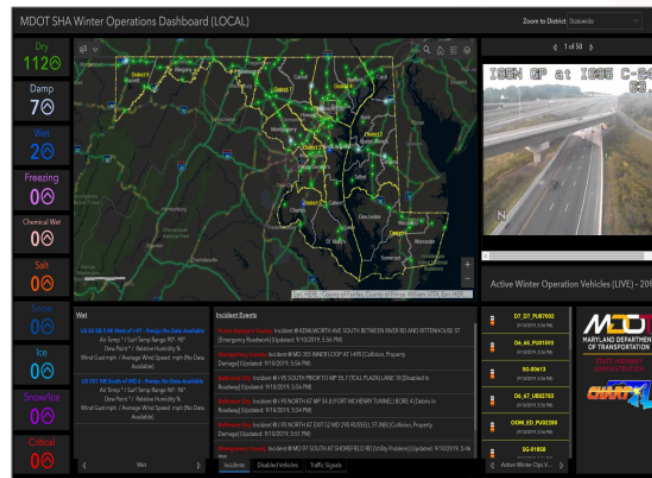


Shifts from "Worst First" to pavement preservation

# ASSET MANAGEMENT

## Data Sources

- Pavement Conditions
- Structure Ratings
- Facility & Equipment Status



## Results & Benefits

- Improved Budgeting
- Efficient Repairs
- Comprehensive Decision-Making



Animal Carcass Removal

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## Conclusion

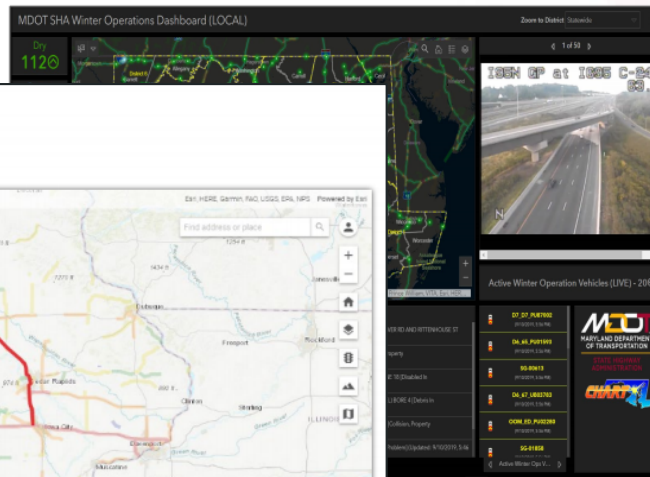
People

- Have
- Invol

- Avoid

# ASSET MANAGEMENT

## Data Sources



## Results & Benefits

- Improved Budgeting
- Efficient Repairs
- Comprehensive Decision-Making

## Scoping Tool

- Automated processing of a priority algorithm on all projects
- Calculates performance scores based on many other DOT-managed business data (bridges, pavement, traffic, etc)
- Allows robust filtering and analysis of both project-level and performance-level metrics

HOWADOT Project Priorities 242

Find address or place

Filters

PIN	Location / Description	Prog Est Sum	Dev Est Sum	Overall Score
\$ 98-52-880-090	I-80 to US 218 in Waterloo	\$10,600	\$11,450	17
✓ 16-79-059-020-01	Mitigation for Stream Bridge Replacement in Hancock	\$0	\$100	0
\$ 11-45-035-020-01	US 30 Interchange in Ames	\$24,421	\$26,949	8
\$ 13-23-136-010-01	From Approx. 2.4 Miles W. of US 67 NW To Charlotte	\$1,065	\$1,865	72
✓ 16-75-009-010	Floyd River 1.0 mi E. of US 75 in Le Mars	\$0	\$36	21
\$ 16-48-080-010	Powershok Co to I-380	\$200	\$300	5

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Animal Carcass Removal

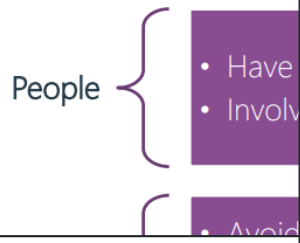
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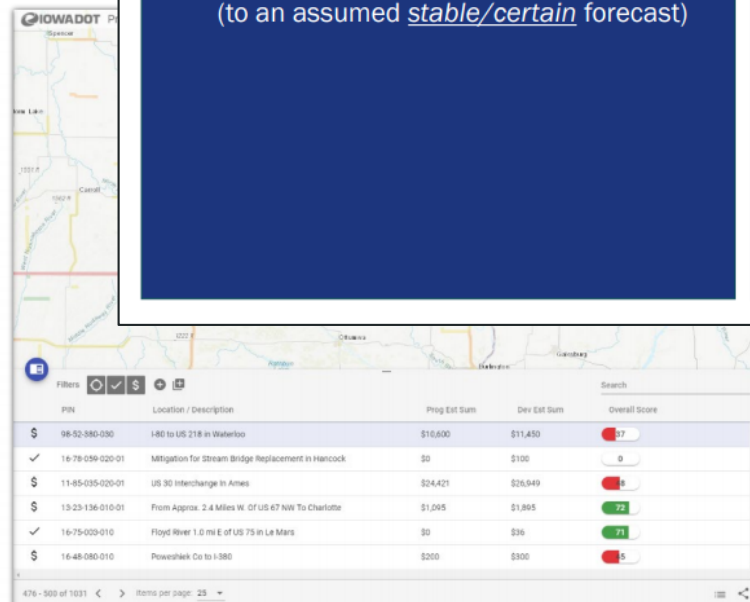


## Conclusion



## Scoping Tool

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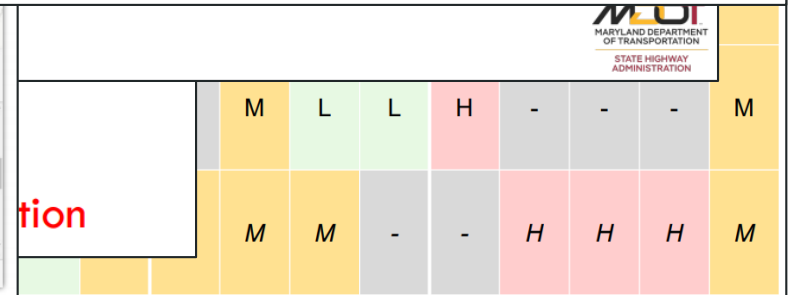
## How is Right-Sizing Different?

### Normal Investment Decisions

- **Maintain**  
(to an existing standard)
- **Repair/Replace**  
(to an existing/current design)
- **Expand**  
(to an assumed stable/certain forecast)

### Additional Right-Sizing Decisions

- **Defer/Disinvest Through Non-Action**  
(in effect, relaxing or waiving a condition/performance standard)
- **Modify the Design Standard/Target**  
(intentionally reclassify asset & its role)
- **Replace/Modify the Asset**  
(make it smaller/more economical)
- **Decommission an Asset**  
(allow for re-use of land)
- **Change Jurisdictions**  
(better align objectives & ownership)



MDT MARYLAND DEPARTMENT OF TRANSPORTATION STATE HIGHWAY ADMINISTRATION									
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Thanks to all of the other  
conference attendees who  
provided input and ideas on this  
presentation!



Matt Haubrich  
Chair, AASHTO Subcommittee  
on Asset Management  
[matthew.haubrich@iowadot.us](mailto:matthew.haubrich@iowadot.us)



# Transit State of Good Repair

TRB Conference on Performance and Data in Transportation Decision Making

Jordan Holt  
Director of Performance  
Washington Metropolitan Area Transit Authority

# The Transit Challenge

- Declining ridership
- Aging assets
- \$90 billion backlog
- 3 years into federally-mandated asset management program
  - Know what we own and its condition
  - Set state of good repair targets for common KPIs
  - Develop plan to manage assets, prioritize investments



# Three takeaways



## 1. DATA IS AN ASSET



"Data utilization is just as important as asset utilization."

## 1. DATA IS AN ASSET

BI and Data governance can remove barriers to utilization.

Data governance is a way to keep data in a “state of good repair.”

Own data errors.

Lease vs. own debate.



## 2. COMMON KPIs ARE OPPORTUNITIES



"A good performance measure is like a really good movie."

## 2. COMMON KPIs ARE OPPORTUNITIES

Talk about impact using same language

Evaluate effectiveness of strategies implemented locally but aimed at common goals

Tie to funding to incentivize state of good repair

Benchmarking





### 3. DON'T FORGET THE CUSTOMER & EMPLOYEE

"Take care of your  
employees. Take care of your  
customer/ community.  
Financial health will follow"



### 3. DON'T FORGET THE CUSTOMER & EMPLOYEE

What level of service do we need from our assets to meet customer expectations?

What factors should be considered in prioritization efforts?



# APTA State of Good Repair/ Transit Asset Management Working Group

## **MISSION**

To develop guidance for transit agencies as they implement asset management programs in compliance with FTA regulations and in alignment with industry best practice. This guidance, which may consist of white papers, training materials, presentations, and webinars, will complement the resources that have been published by the FTA with examples developed by industry peers.



# Guidance Published

*Available on APTA Standards Website*

1. Communicating your Transit Asset Management Plan
2. Improving Asset Management Through Better Asset Information
3. Building Internal Stakeholder Support for Your Asset Management Program
4. Communication and Coordination with External Stakeholders for Transit Asset Management



# Documents in Development

*Target publish date: Winter 2020*

1. Procuring Software to Support Transit Asset Management
2. Using Asset Criticality to Make Investment Decisions
3. How to Build and Asset Management Team



# What's Next?

- TAM Policy Creation and Implementation
- Identifying and Incorporation of Risk into TAMPs
- Incorporating Climate Vulnerability into TAMPs
- Best practices in using condition assessments and predicative maintenance into improved performance
- Best practices in linking TAMPs and Safety Plans



A wide-angle photograph of the Atlanta skyline, featuring prominent skyscrapers like the Georgia State Capitol and the Bank of America Tower. The skyline is viewed from across a large, green sports field, likely a baseball or softball field, with its bases and pitcher's mound visible. The sky is clear and blue, and the overall scene is brightly lit, suggesting a sunny day.

# TRB CONFERENCE ON PERFORMANCE AND DATA IN TRANSPORTATION DECISION MAKING

September 15-18, 2019 | Atlanta, Georgia

*The National  
Academies of*

SCIENCES  
ENGINEERING  
MEDICINE

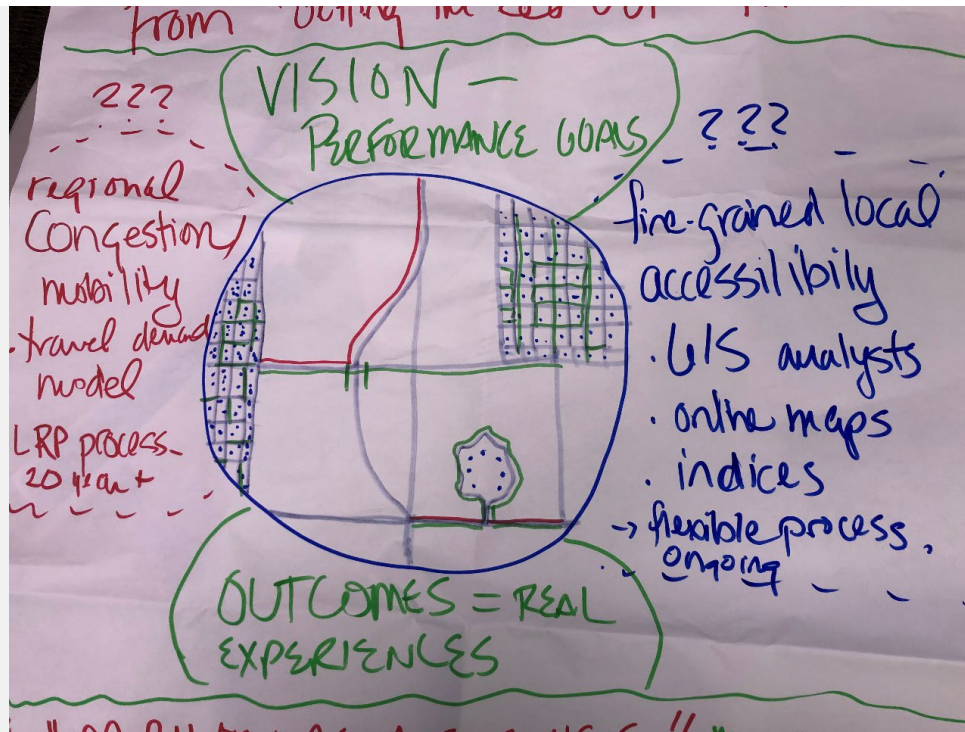
**TRB**  
TRANSPORTATION RESEARCH BOARD



# Peer Exchange: Multimodal Decision Making at the State, Metropolitan, and Regional Levels

Spokane, Washington | July 17, 2018





## Session 1013 –Multimodal Decision Making at the State and Metropolitan Levels

98th Annual Meeting | Transportation Research Board | Sunday, January 13, 2019





# Conference Committee

TRB CONFERENCE ON PERFORMANCE AND DATA IN TRANSPORTATION DECISION MAKING

PLATINUM



GOLD



SILVER



BRONZE





# Plenaries and Conference Activities

- Opening Session – Perspectives at the state, regional, and local levels.
- Poster sessions to present recently completed research.
- Second Session – How data is changing the structure and role of public agencies.
- Key Note Speakers – Data changing public agencies and private corporations.
- Summarizing the conference by putting it all together.



 Active poll

**slido**

**In one word, what are your expectations for this week's conference?**

099

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**#K976**



**slido**

### Briefly, what did you learn from yesterday's sessions?

0 2 2

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**#K976**



☁ Active poll

**slido**

## What do you know now that you didn't before?

0 4 5

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**slido.com**  
**#K976**



Activate poll: "Briefly, what did you learn fr..."

# Tracks



A:  
Multimodal  
Planning

B:  
Performance and  
Data

C:  
Programming and  
Investment  
Prioritization

D:  
Communications  
and Stakeholder  
Engagement





## A. Multimodal Planning

- How data and performance measures are changing the development of transportation plans:
  - Investment decisions.
  - Tools for monitoring performance measures and decision-making.
  - Processes.
  - Transit and expanding its effectiveness as shared mobility and automated transportation modes evolve.



## B. Performance and Data

- Building collaborative processes for using data throughout the planning process:
  - Influence on performance measures.
  - Business-Intelligence (BI) opportunities and partnerships (NCHRP 03-128 guidance).
  - Informing processes and governance.
  - Private data.



## C. Programming and Investment Prioritization

- Trends and directions in project selection, timing, and communication:
  - Mode-neutrality.
  - Current evaluation trends and techniques.
  - Presentation approaches at varying levels – from the public to decision makers.
  - Political realities.



## D. Communications and Stakeholder Engagement

- With all of this information, what are some effective tools for communicating transportation decisions?
  - Elected official involvement at state and local levels.
  - Fostering accountability for performance measures and measurements (WMATA Case Study).
  - Dashboards.
  - Continuing research and works-in-progress to advance data driven decision making.



## Closing Thoughts

- 350+ attendees from 42 states and three countries.
- 34 sessions with 120+ presentations.
- E-Circular under development:
  - Notes and recordings taken at every session to contribute to the E-Circular.
  - Kate Lawson, University at Albany.
- TRB Standing Committee and AASHTO Committee meetings.
- FHWA Workshop – Tool for Investment Decision Making.



# Thank You!

TRB CONFERENCE ON PERFORMANCE AND DATA IN TRANSPORTATION DECISION MAKING

*The National  
Academies of*

SCIENCES  
ENGINEERING  
MEDICINE

**TRB**  
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**Consistency Review Process**

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