Transportation Asset Management Webinar Series Webinar 64

Highlights from the TRB TAM Conference

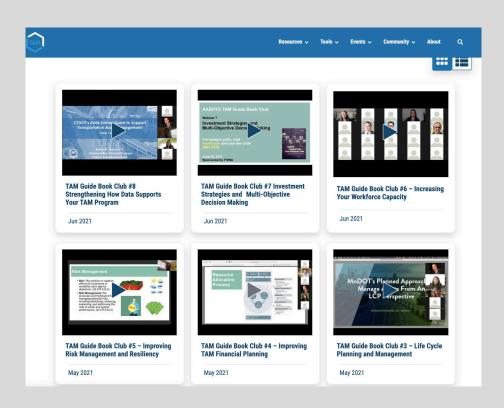
Sponsored by FHWA and AASHTO





FHWA/AASHTO Asset Management Webinar Series

- This is the 64th in a webinar series that has been running since 2012
- Webinars are held every two months, on topics such as off-system assets, asset management plans, asset management and risk management, and more
 - 3rd Wednesdays, 2PM Eastern
- We welcome ideas for future webinar topics and presentations
- Submit your questions using Zoom's chat feature



Welcome

FHWA and the AASHTO Sub-Committee on Asset Management are pleased to sponsor this webinar series

- Sharing knowledge is a critical component of advancing asset management practice
- FHWA Asset Management Hub: https://www.fhwa.dot.gov/asset/pubs.cfm

Webinar Objectives

- Hear about highlights of the 14th National Conference on Transportation Asset Management held July 2023
- Discuss implementing ideas from the conference

Webinar Agenda

2:00	Welcome, Overview, and Agenda Matt Haubrich, AASHTO Tashia Clemmons, FHWA Hyun-A Park, Spy Pond Partners	2:40	Infrastructure and Risk/Resilience Innovations William Johnson, Colorado DOT				
2:10	Conference Summary Laura Zale, SEPTA	2:55	Organizations and People Innovations Matthew Hardy, Spy Pond Partners				
2:25	Peer Exchange Highlights Mike Johnson, Caltrans	3:10	Q&A Hyun-A Park, Spy Pond Partners				
		3:20	Discussion and Wrap-up Hyun-A Park, Spy Pond Partners				



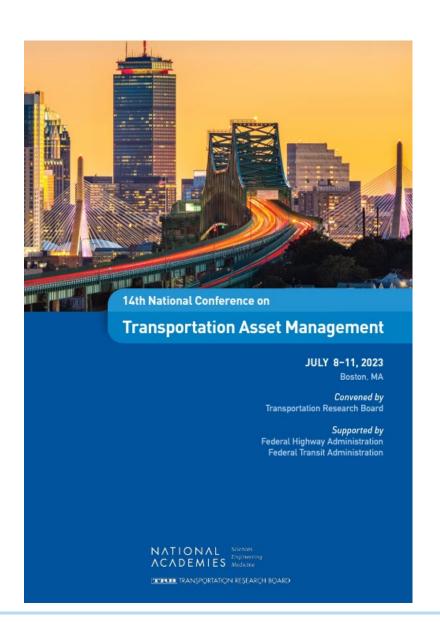
TRB 14th Conference on Transportation Asset Management: Summary

Laura J. Zale – Senior Director, Capital Program Support

⊸ TRB TAM 2023

Boston, Massachusetts

- 325 Attendees
 - DOT
 - Transit Agencies
 - Local Agencies
 - Practitioners
 - Students
- One Conference with Several Components
 - AASHTO Peer Exchange
 - FTA TAM Roundtable
 - Preconference Workshops
 - Sessions and Workshops
 - Hackathon
 - TAM Competition





→ Conference Goals

Planning Committee Objectives

- Give attendees tools and techniques to advance their TAM Practice
- Demonstrate tactical successes
- Identify ways to advance the TAM field
- Interactive content





→ Conference Structure

Planning Committee Objectives

- Four "traditional" tracks
 - Organizing for TAM
 - Actionable Plans
 - Risk
 - Sustainability
- One "Emerging Topics" track
- Guest speakers from other industries
- Balanced presentations with opportunities to be interactive

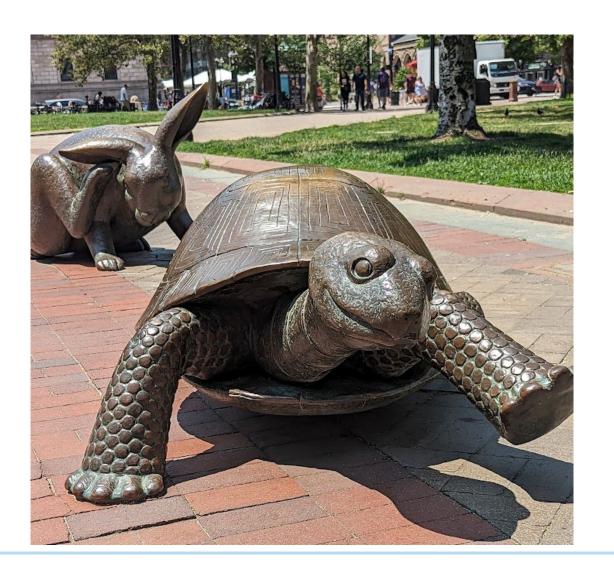






Takeaways for Future Asset Management Events

→ Showing Progress Takes Time.



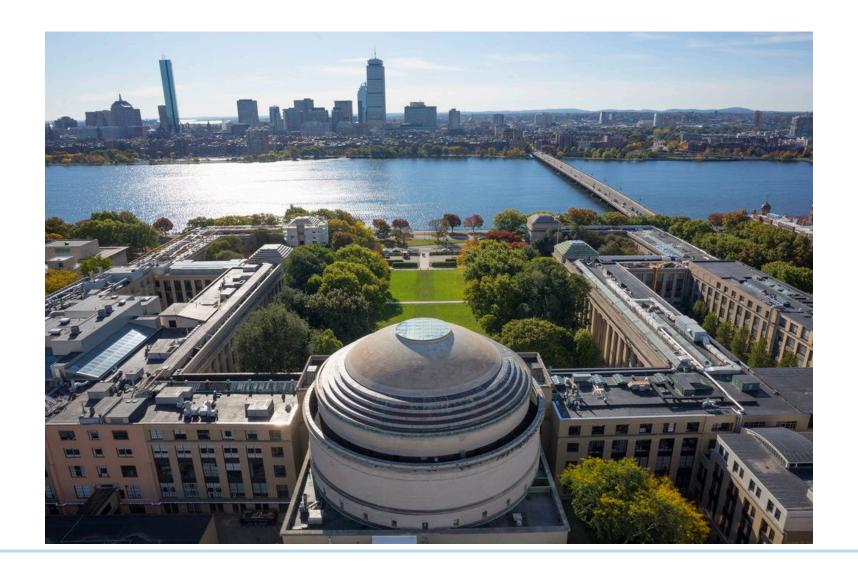


→ Advance the Conversation Outside of the "TAM" Silo





⊸ Encourage Participation from All Levels of the Practice.



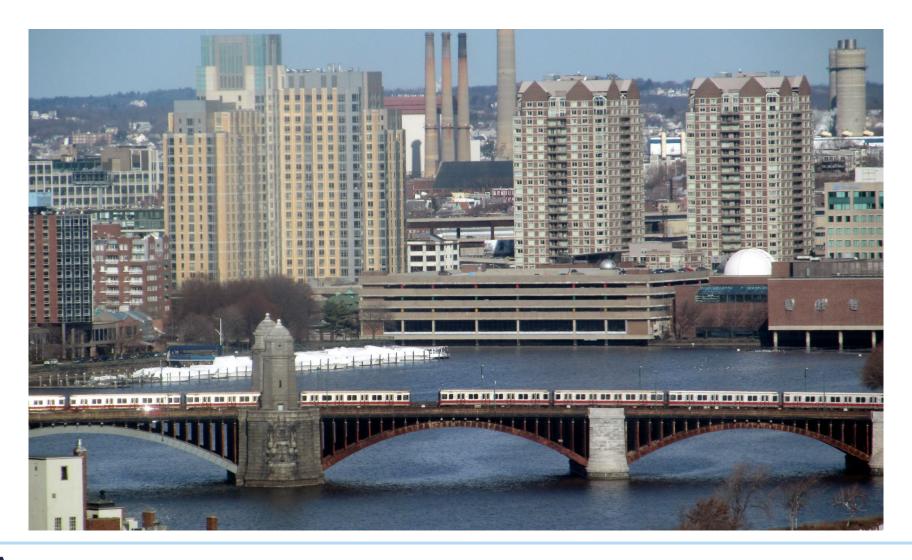


Showcase the Host Agency



Massachusetts Department of Transportation

→ Find the "Bridgeable Gaps."





The Art of Project Selection

AAHSTO/FHWA sponsored Peer exchange

Boston, Massachusetts on July 8-9, 2023

Presented by - Michael Johnson California Department of Transportation

Acknowledgements

- ♦ FHWA and AASHTO for sponsoring the Peer Exchange
- * TRB for supporting us appending this Peer Exchange on to the National conference
- Spy Pond Partners for supporting the development and documentation of the Peer Exchange
- ♦ A Peer Exchange presenters and participants

Introduction

- * Agencies are faced with competing priorities that require broader thinking when selecting projects
- Transportation Performance Management
 - ♦ Safety
 - ♦ Pavement and bridge conditions
 - ♦ Travel time reliability
 - ♦ Air quality
- Climate Adaptation
 - ♦ Agencies are experiencing transportation impacts across the nation.
- ♦ Equity
 - ♦ Agencies are looking to incorporate equity factors into their project decision making
- Funding
 - ♦ IIJA introduced new programs and funding opportunities

Peer Exchange Participants

- ♦ Peer exchange participants include State DOT's, cities, oversight agencies, academics
- Approximately 65 attendees

Opening Session

- ♦ Featured presentations from 4 agencies outlining how they currently select projects
 - ♦ Lina Chapman and Brad Sharlow (Michigan DOT),
 - ♦ Shaker Rabban (Minnesota DOT)
 - ♦ Justin Bruner (Pennsylvania DOT)
 - ♦ Jonathan Fok (Washington DOT)
- ♦ Take aways
 - ♦ Coordination across a broad stakeholder groups and gaining executive support
 - ♦ Develop a constrained investment plan to set reasonable expectations
 - ♦ Some agencies have established formulas or scoring methods to help prioritize projects

Project Prioritization Exercise

- ♦ Teams were asked to prioritize 8 projects given a set of goals, performance targets and expected project outcomes.
- Teams were asked to apply a constrained budget to select projects
- Exercise was designed to spur discussion about trade-offs between safety, condition, climate adaptation, equity and usage.
- ♦ Take Aways:
- Varied selections from the teams
- Projects without quantified performance targets faired pretty well
- ♦ No consistent approach taken by teams and outcomes reflect the varied approaches

Project Group Exercise

Selections varied significantly among the teams

Examples -

Project D was the only identified disadvantaged community project

Project A was a safety project

Project E was addressing climate adaptation need

Project G – Bike and ped project

Project H – Congestion reduction project

Project	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8	Avg. Rank	% Selected
Α		2	3	1	1	1	1	1	1.4	88%
В	6							4	5	25%
С	5			1	5		5	5	4.2	63%
D			2		3		3		2.7	38%
E	3	4			4	3	4		3.6	63%
F	2	3		1		2		3	2.2	63%
G	1			1	2		2	2	1.6	63%
Н	4	1	1	1		4			2.2	63%

One Success Story

- We asked all participants to identify one area of success
- ♦ Themes:
 - ♦ Communication (Internal and External stakeholders)
 - ♦ Importance of a champion and leadership support
 - ♦ Following a data driven objective project selection process versus political choice
 - ♦ Use desired performance outcomes to tailor projects
 - ♦ Importance of asset preservation
 - Asset Management expanding beyond pavement and bridges

Ways to Improve the Practice

- Work Type Tracking & Forecasting
 - o Collect better data to develop better models
- Need More Opportunities to Learn Cross-discipline
- Leverage AASHTO to Develop Consistency
 - o B.P. for TAMPs
- FMIS & Track Different Colors of Money to better understand how money is being spent on TAM
- Framework for Addressing Fed Grants in Long-Term Planning

Peer Exchange Summary Report

- ♦ Summary report of the Peer Exchange is in the final review process
- ♦ The final report will be sent to all participants and posted on the TAM Portal

2023 Transportation Asset Management Peer Exchange

The Art of Selecting Projects



William Johnson

Colorado DOT



At-A-Glance:

- Workshop: Risk & Resilience Visualization
- Uncertain Risks: Getting Comfortable with Uncertainty
- Sustainability and Resilience
- Building Infrastructure Resilience: How Do We Adapt to the Unknown Unknowns?
- The Buck Starts Here: Using Risks to Inform Decisions
- Visualizing and Communicating Risk: Telling the Story of Why it Matters
- It's What's For Dinner! Your One-stop Shop for Interdisciplinary Risk Management
- Resilience Planning Framework for Transportation Systems
- New Technologies will Revolutionize the use and Function of TAM in the Decision-Making Process: An Oxford-style Debate



Workshop: Risk & Resilience Visualization



Lead Presenter: Emily Burns

Waterfront Asset Management Program Manager Seattle Office of the Waterfront & Civic Projects

1:30: Introductions and Overview
1:40: Part 1—Research Findings
Visualization of Highway Performance Measures
Business Case and Communications Strategies for State DOT Resilience Efforts
North Road Project Overview
2:30: Part 2—Small Group Exercise
3:45: Part 3—Report Out
4:30: Review the Results – Tabulate Table Winners
4:45: Awards & Close Out

NCHRP Synthesis 584 Visualization of Highway Performance Measures

Visualization & Business Case Competition!

Approach

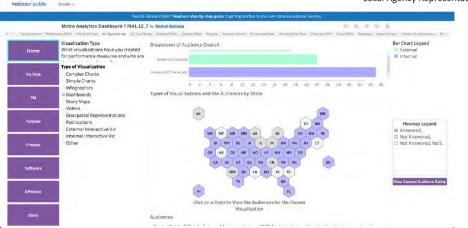
- Team up with a Table Captain
- Chose your roles
- Choose your audience
- Spend 75 minutes applying the Resilience Capability Maturity Model and Visualizing Highway Performance research to tell a compelling story on the importance of resilience using provided data

Audience Choices

- Community
- Internal executives and policy makers
- Technical /
 Professional staff (engineers, project managers, and planners)
- · Elected officials

Player Roles

- 1. Performance Manager
- 2. Risk Manager
- 3. Asset Owner
- 4. Maintenance Manager
- 5. Communication Manager
- 6. Governor's Office Representative
- 7. Transit Agency Representative
- 8. MPO Representative/Planner
- Oversight Board External Stakeholder
- Local Agency Representative

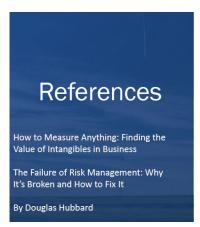




Uncertain Risks: Getting Comfortable with Uncertainty



Lead Presenter: Todd Shepherd





Five Principles to help you make better decisions

- The act of measurement reduces uncertainty, which in turn helps us make better decisions.
- When you know very little, even small measurements greatly reduce uncertainty.
- 3. By measuring something, you are paying for uncertainty reduction.
- 4. You can quantify the value of further measurement
- 5. You only need further measurements if you're uncomfortable with the risk of a wrong decision.



Sustainability and Resilience



Lead Presenter: Gerardo Flintsch Professor & CSTI Director Virginia Tech

RESILIENCY FRAMEWORK







U.S. Department of Transportation Federal Highway Administration

Net Zero Highways 2030/2040/2050 Plan







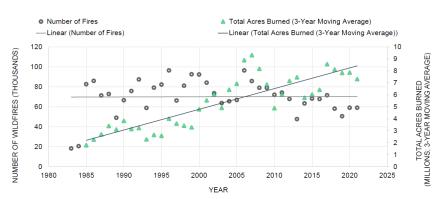
Building Infrastructure Resilience: How Do We Adapt to the Unknown Unknowns?



Lead Presenter: Prashant Ram

Applied Pavement Technology, Inc. (APTech)

Intensity and Size of Wildfires are Increasing











Asset Resiliency Challenges

- Competing Philosophies of Resiliency & State of Good Repair
- > Sustained Funding
- > Flexible Funding

Addressing the Challenges

- > 2022 NHS TAMP included MDOT SHA AMPs
- > Partnering with FHWA Maryland Office
 - Capitalize on current FHWA approved Resilience Funding
 - Statewide Planning & Research (SPR) funding for ancillary asset data technology and SGR Planning
 - Innovative project bundling for grant competitiveness



The Buck Starts Here: Using Risks to Inform Decisions



Lead Presenter: William Johnson

Performance and Asset Management Branch Manager Colorado DOT



RPTA (Bus) 20-Year Summary

Baseline	CAP \$750M	PRF 96%						
Expected Funding	MAI \$680M	FTE 164						
"Downpour" Severely Reduced Capital	CAP \$350M	PRF 29%						
& Maintenance	MAI \$180M	FTE 20						
"Drizzle"	CAP \$680M	PRF 70%						
Moderately Reduced Capital & Maintenance	MAI \$440M	FTE 118						
"Partly Cloudy" Reduced Maintenance	CAP \$750M	PRF 83%						
Only	MAI \$440M	FTE 118						
"Partly Sunny"	CAP \$680M	PRF 88%						
Reduced Capital Only	MAI \$680M	FTE 164	0 20	40	60	80	100	

Methodology

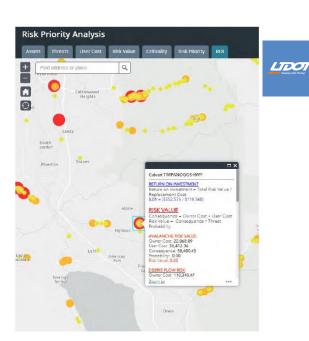
Phase 1

Phase 2

Phase 3



- Identify key stressors and their associated weather-related risk
 - Identify vulnerable assets
- Identify impact to the system
- Identify case study area(s)
- Compile data
 - Identify proxy indicators
 - Identify <u>root cause</u> consider different stages of asset lifecycle (creation, maintenance, preservation, rehabilitation/reconstruction)
- Identify response strategies and selection criteria
- Incorporate assessment results in decision making (prioritization and plan)



CAP 20-Yr Asset Capital Spend MAI 20-Yr Asset Maintenance Spend PRF Yr 20 Avg Asset Performance Score FTE Yr 20 Maintenance FTE Count



Visualizing and Communicating Risk: Telling the Story of Why it Matters



Lead Presenter: Emily BurnsWaterfront Asset Management Program Manager
Seattle Office of the Waterfront & Civic Projects

Tell a clear story.

Resonate with the audience.

Make data transparent.

Leadership matters.

NCHRP Synthesis 584 Visualization of Highway Performance Measures

Tell a clear story

A dashboard that supports the leadership's message can help focus the organization.





It's What's For Dinner! Your One-stop Shop for Interdisciplinary Risk

<u>Management</u>

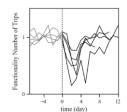


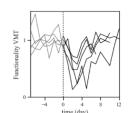
Lead Presenter: Mara CampbellGlobal Technology Leader
lacobs

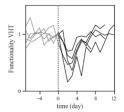
Risk & Resilience-based approaches in **Asset Management** Threat scenario(s) Failure mode(s) Consequences of failure(s) Recovery (manmade event, natural (damage, partial/total collapse. (restoration/improvement of hazard, chain of events... quality of service) Reduction of threat Alternative routes Contingency & Corrective Measures Optimal preventative measures (medium-long term planning) (short-term planning) REDUNDANCY RAPIDITY OF RESPONSE ROBUSTNESS RESOURCEFULNESS ADAPTABILITY / LESSONS LEARNED



Flooding significantly reduces number of trips and cumulative metrics of time and distance traveled







Jniversity of Colorado Boulder

North Central Texas Council of Governments

Integrated Transportation and Stormwater Infrastructure (TSI) Initiative

- Integrate stormwater management, urban development, transportation, and environmental planning
- Develop plan for risk awareness and resiliency
- Identify impacts and alleviate risks from flooding





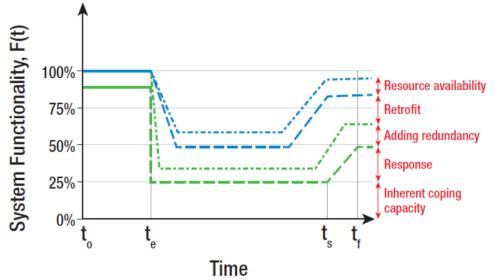
Resilience Planning Framework for Transportation Systems



Lead Presenter: Victor Rivas Asset Management Consultant Jacobs Engineering Group Inc.

AOC SYSTEMS CONSORTIUM New York | Sydney

Contribution to Resilience of Different Actions



Adapted from Faturechi, R., and E. Miller-Hooks. 2014.
"Mathematical Framework for Quantifying and Optimizing Protective Actions for Civil Infrastructure Systems."
Computer-Aided Civil and Infrastructure Engineering Systems: Special Issue on Sustainability and Resilience of Spatially Distributed Civil Infrastructure Systems 29:572–589.

Systems approach to complexity: combining viewpoints

Complex environments are, by definition, too complicated for any one person to grasp fully..

Each of us then draws conclusions based on incomplete pictures.

[W]hen faced with complexity, ..the better approach...[is] to focus..on techniques to deal with combining different viewpoints.

Ed Catmull, Co-founder Pixar Animation Studios

Systems techniques map relationships, highlight interaction points

-- capturing and synthesizing cross-functional, diverse contributions

Systems approaches enable 'seeing differently'



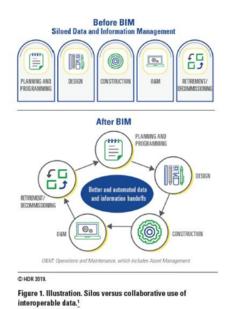
New Technologies will Revolutionize the use and Function of TAM in the Decision-Making Process: An Oxford-style Debate



Lead Presenter: Matthew Hardy Senior Manager Spy Pond Partners

Where's the Value?

- Is this data cycle realistic?
 - Depends on data maintenance over a long period, potentially decades.
 - Can we predict data needs 20+ years from now?
 - · What is the cost to maintain the data?
- Does the Operations/Maintenance phase need the same level of detail as Design?



From FHWA-HRT-21-064: Advancing BIM for Infrastructure: National Strategic Roadmap. https://www.fhwa.dot.gov/publications/research/infrastructure/pavements/21064/21064.pdf



Organizations and People Innovations

Matthew Hardy, Ph.D. Senior Manager Spy Pond Partners

At-A-Glance:

- Leveraging TAM to Drive Organizational Change
- <u>TAM-Travel: A Conversation with the Past, Present, and Future</u> of TAM
- Putting People at the Center of Your Program Implementation
- Achieving Goals through Effective Program Management
- The Role of the Asset Management Champion & Their Team
- The Relational Coordination Factor
- Turning Your Conference Learning into Organizational Change
- Hot Tub TAM Machine





Leveraging TAM to Drive Organizational Change

TRB 14th Transportation Asset Management Conference





systems to

program?

support its TAM

Practical Experiences using the **AASHTO TAM Data Guide to Sustain** and Advance TAM Programs

July 2023 Boston, MA

TAM is Data and Analysis Intensive

Is your agency **TAM Data Needs TAM Data Uses** effectively using Maintenance. Asset Condition & data and Rehabilitation, and Performance information Strategies Location Referencing

> Design Standards Project Information

Agency Financials **Demand Forecasts**

Environmental Data

Priorities Public Percentio

Planning and Programming Report Condition, Performance, and Accomplishments

Ensure Decision Making Accountability and Transparency

















TAM-Travel: A Conversation with the Past, Present, and Future of TAM



Lead Presenter: Simon Smith
Technical Director (North America)
AMCL

In the decade since MAP-21 the application of AM within the transportation industry has increased significantly, but not without lessons learned along the way. This panel facilitates a discussion between industry practitioners in 2013, today, and 2033 to consider what they've learned and their aspirations for AM in the future.



Putting People at the Center of Your Program Implementation



Lead Presenter: Laura ZaleSenior Director, Capital Program Support
Southeastern Pennsylvania Transportation Authority



Lead Presenter: Louis FeagansManaging Director of System Performance and Transportation Policy
Indiana Department of Transportation



Lead Presenter: Cody BarrettPrincipal Technologist
HNTB Corporation



Lead Presenter: Hugh QuinnDeputy Director Configuration Engineering
MBTA



Lead Presenter: Mark RicketsonProgram Manager
Massport



Achieving Goals through Effective Program Management

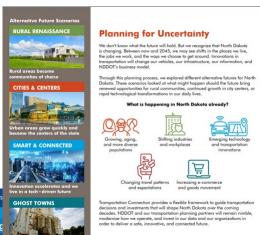


Lead Presenter: Justin Barclay Asset Management Manager JMT



Lead Presenter: Jack SmithAssistant Planning/Asset Management Engineer
North Dakota Department of Transportation





Lead Presenter: Maxwell Brown Senior Consultant AMCL

Integrating Long Range Transportation Plan Scenarios into TAMP Gap Analyses



The Role of the Asset Management Champion & Their Team

Takeaways

TAMbassador Program







Lead Presenter: Lou CrippsDirector, Asset Management
RTD

- 1. Commitment Is Earned, Not Given
- 2. Stay Focused And Run The Script
- 3. Label and Manage Our Inputs
- 1. Do the Next Right Thing
- 5. Call To Action

Takeaway 2 – Stay Focused & Run the Script

"If only..."

We had more resources

We had more staffWe had more time



Purpose



- Frysh delaws and filteracion proteins and hoose althronia
- They understoodWe had leadership commitment

Management System Deficiency



Detach



Adjust



Run the Script



Action (when we...)

Trigger Analyze

Execute



Lead Presenter: Justin Barclay Asset Management Manager JMT



Lead Presenter: Laura Zale Senior Director, Capital Program Support Southeastern Pennsylvania Transportation Authority



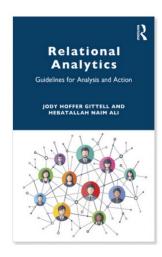


The Relational Coordination Factor

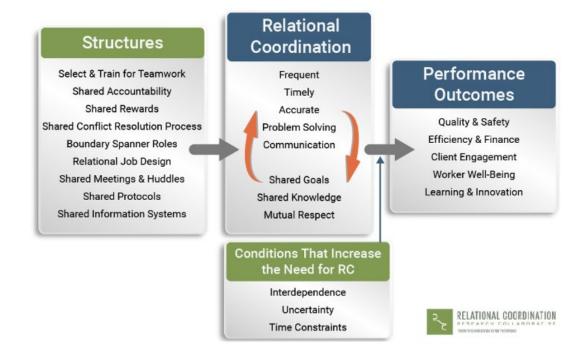


Lead Presenter: Jody Hoffer GittellProfessor
Heller School for Social Policy and Management, Brandeis University





Theory of Performance



https://heller.brandeis.edu/relational-coordination/index.html



Turning Your Conference Learning into Organizational Change



Lead Presenter: Arthur Markman

Professor and Vice Provost University of Texas, Austin

Art Markman is the Annabel Irion Worsham Centennial Professor of Psychology, Human Dimensions of Organizations, and Marketing and Vice Provost for Academic Affairs at the University of Texas at Austin. He has written over 150 papers on topics including reasoning, decision making, and motivation. Art brings insights from cognitive science to a broader audience through his blogs at Psychology Today and Fast Company as well as his radio show/podcast Two Guys on Your Head. He is the author of several books including Smart Thinking, Smart Change, Brain Briefs, and Bring Your Brain to Work.



Hot Tub TAM Machine



Track Leads

Emily Burns

Laura Zale

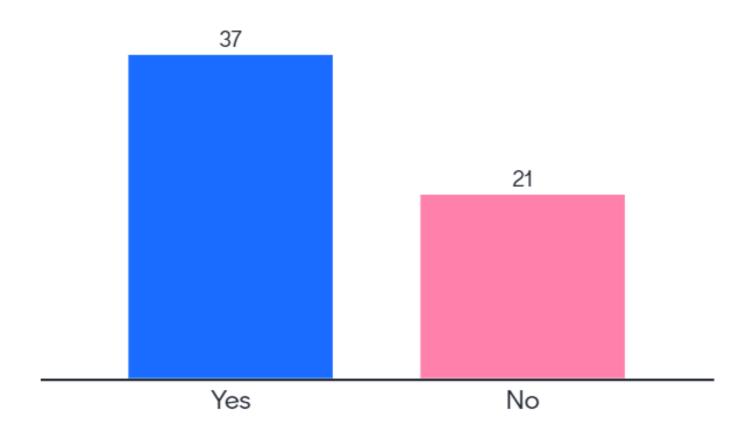
Jack Moran

William Johnson

Victor Rivas

Matt Haubrich

1 Is this your first National TAM conference?



2b. What other tools do you think are needed to be developed to support TAM implementation?

58 Responses

Data modeling standards

Guidas

JIT training	Financial	Documentation/regulations that are more clear of what the goals of the
Training	Ability to collect quality data	TAM program are
Al	Resources demonstrating best practices	Full lifecycle model to include acquisition, disposition, and replacement.

Academic training and certification

32

Sample graphics for convincing

presentations

3b. What other research do we need to start now to support TAM implementation?

34 Responses

Innovative technology

Best practices

Methods for developing complex cost models

Utilize BIL funding

Approaches to calculating benefit to TAM

Some more fundamental research that help us move to the next level.

Partner with sister agencies

I need better data.

Innovative methods for developing decision trees

TAM/Maintenance Voter Research

Impact of the past 2 TAM plans on the outcomes of the agency. Is it working?

Can we evolve and go beyond the minimum

4a. What do you see the TAM industry addressing five years from now? 61 Responses

Fiscal cliffs	Post BIL performance	Funding shortfalls.
People, process, technology.	The same issues with resource needs!	Risks
Data quality	Don't know	Small assets
Lack of funding	Airspace for flying cars	Organizational change management, still and always.
More robust w/ ancillary assets	Flactric vehicle infrastructure	

5a. What did you hear at this conference that you wished the TAM community at large could have heard? 29 Responses

Risk Tolerance

Process improvements can streamline our processes and make impactful changes

How robust GAM is, and its potential for resiliency management.

The ZEV Data Analytics session

Importance of incorporating sustainability and resilient consideration into asset management decisions making

Keep you message simple and transparent

Change management knowledge

More data is not necessarily better.

How to use gis

The story and impact to traveling public are what matter.

Needing to not silo information



Q&A and Discussion

Submit your questions using the Webinar's chat feature

All webinars available online:

https://www.tam-portal.com/event-directory/tam-webinars/

Save the Dates!

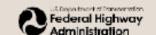
A bimonthly webinar series, Wednesdays at 2:00 PM EST

Next Webinar

Wednesday, October 18, 2023– 2:00 PM EST Communicating Transportation Asset Management

More to follow!







For more information or to register:

https://www.tam-portal.com