

2025 AASHTO Transportation Asset Management (TAM) Peer Exchange **Communicating Asset Management Information and Outcomes**

Date: Monday, August 25, 2025 — 8:30 AM – 4:30 PM

Location: Hilton Chicago, 720 S Michigan Ave, Chicago, IL

Purpose of the Peer Exchange

- Share lessons learned across transportation agencies to advance the state of TAM practice
 - Identify key elements of effective communication of TAM information
 - Explore tools, strategies, and visualization techniques that improve transparency and objectivity
 - Envision the future of TAM-informed communications for better decision-making
 - Provide insights and recommendations for upcoming TAM initiatives
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Agenda

8:30 – 9:00 AM | Introductions

- AASHTO Welcome: Mike Johnson (Caltrans, AASHTO Subcommittee on Asset Management Chair)
- FHWA: Tashia Clemons
- Participant introductions: Sharing expectations for the day

9:00 – 10:00 AM | Session A — Elements of Good Visualizations and Communications

This session will highlight what makes visual communication effective in transportation asset management. Through videos and real-world examples, participants will learn how design principles and storytelling with data can improve clarity, engagement, and decision-making.

- Mike Johnson, Caltrans
- Toby Manthey & William Johnson, Colorado DOT

10:00 – 10:45 AM | Session B — Communicating Asset Inventory and Condition Information

In this session, state DOTs will showcase dashboards, websites, and reports that make asset inventory and condition data accessible and meaningful. Participants will see how these tools enhance transparency, support decision-making, and connect with diverse audiences.

- Caltrans – Mike Johnson
- Florida DOT – Regina Colson & Rolando Valdes

- Minnesota DOT – Michael Cremin
- New Hampshire DOT – Nicholas Alexander
- Ohio DOT – Amy Code
- West Virginia DOT – Gehan Elsayed

10:45 – 11:15 AM | Break

11:15 AM – 12:00 PM | Session C — Communicating Asset Risks

Transportation agencies face growing risks from weather events, hazards, and asset deterioration. This session will demonstrate how agencies are visualizing and explaining these risks to build understanding, prioritize resources, and inform planning across stakeholders.

- Delaware DOT – Alicia Howard, Jamie Kavelak & Deirdre Wallace
- Michigan DOT – Brad Sharlow

12:00 – 1:00 PM | Lunch

1:00 – 2:00 PM | Session D — Explaining Investment Decisions

Making tough choices about limited resources is central to TAM. This session will showcase strategies and visuals that communicate trade-offs in investment decisions, helping agencies convey impacts clearly to leadership, policymakers, and the public.

- Ohio DOT – Michael Weakley
- Georgia DOT – Alma Mujkanovic
- Nebraska DOT – Walter Moy
- Minnesota DOT – Shaker Raban

2:00 – 3:30 PM | Session E — Good Communications Exercise (Small Groups)

This interactive exercise will allow participants to put communication strategies into practice. Working in small groups, attendees will craft messages, visuals, and talking points for different audiences, then present their approaches for group discussion and feedback.

- Small group work and 5-minute presentations

3:30 – 4:00 PM | Session F — What Did We Learn?

Participant reflections and key takeaways

4:00 – 4:30 PM | Wrap Up and Next Steps

Discussion of future TAM communication initiatives and summary of the exchange